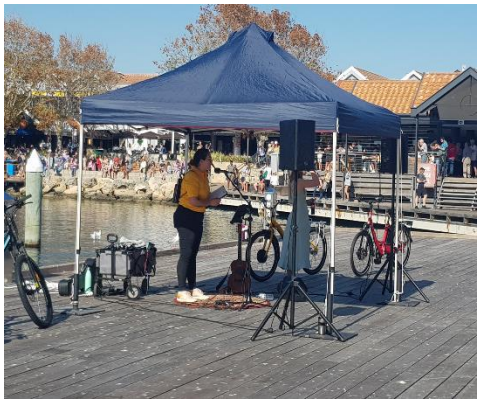
HEIRISSON ROTARY CLUB

ANNUAL REPORT

2022 – 2023



Club mission & values

Our Vision	A collective power for community good
Our Values	Commitment to community service Friendliness, a sense of belonging, fellowship, teamwork and fun Embracing inclusivity and diversity, without making judgements

President's Report

Dear Heirisson Rotarians,

It is my pleasure to present the President's Report for 2022 – 2023 for Heirisson Rotary Club (HRC).

My year commenced with some challenges, a dose of COVID, but with the support of the board and members, we have had a great year.

We have seen some significant changes in the structure of Rotary with the introduction of the Regionalisation Pilot program, which was voted for in September. Rotary Clubs voted "YES". This obtained the required threshold of two thirds majority of clubs voting "YES" (20 out of 21 Districts). This shows strong support for the pilot project to trial, explore, design and evaluate a new regional approach to supporting and governing Rotary and Rotaract clubs in Australia, New Zealand and Pacific Island regional. We also saw the two Rotary Districts in WA merge to become one (District 9423) and we are now known as Rotary Western Australia.

HRC has experienced some disruption to club meeting venues, with two changes to our venue. We are now meeting at Perth & Tattersalls Bowling & Recreation Club where members regularly meet for dinner before our meetings and I think it would be agreed that the fellowship shared during this time is most enjoyable.

The Youth Exchange Program has started again, and HRC is excited to be receiving our first exchange student for 3 years. We are welcoming Emilia Navarria, an Italian girl supported by the Lovere Iseo Breno Rotary Club. Emilia was born in the north of Italy to a family of Sicilian origin.

A highlight for this year was the Duck Derby event held on the 30th April 2023. The committee did an outstanding job in organising and managing the event. The weather on the day was perfect, and although there were small hiccups, the day ran smoothly. $6,184 was raised for HRC to distribute to our projects. The event ended with everyone relaxing at Rick and Deb Fletcher's home, where we were able to enjoy some well-earned fellowship.

Membership continues to be a challenge. That being said, albeit a small club, we do a lot. With a variety of small events and the Duck Derby this year, our members have always stepped up and helped out. Our club has raised a total of $13,680 to contribute to Heirisson Projects. Congratulations to everyone in our club, as we all worked towards this. See report below for further financial information.

The Directorates – Community Services, International, and Youth and Club Services have continued to support a variety of projects. See reports below. Congratulations to all our members, as everyone has contributed throughout the year.

Finally I would like to thank my Board members – Don Burnside, Greg Hunter, Ken Mullin, Richard Nolan, Maddie Shoebridge, Sheridan Webb, and Deb and Rick Fletcher. Sadly Richard had to resign from the club – he is missed, and Maddie had to step down from her role as President Elect and Club Services, but continues to be an active member of the club. I thank them both for their valuable contributions to the board.

Bronwyn Denman
President 2022-23

Club Officers & roles

The list of Club officers is shown in the table below. Richard Nolan has resigned from the club, and Debbie Fletcher will continue in the role of Youth Directorate. Madeline Shoebridge has stepped down from her role in Club Services, and Rick Fletcher will be continuing in this position.

Office	2022 - 2023	2023 - 2024
President	Bronwyn Denman	Bronwyn Denman
Secretary	Sheridan Webb	Sheridan Webb
Treasurer	Don Burnside	Don Burnside
Youth	Richard Nolan/ Debbie Fletcher	Debbie Fletcher
Community Services	Ken Mullin	Ken Mullin
International	Greg Hunter	Greg Hunter
Club Services	Madeline Shoebridge/ Rick Fletcher	Rick Fletcher

Membership

We currently have 18 active members and 4 honorary members:

Member	Classification
Robin Arndt	Architecture
Jacqueline Baril	Marketing
Sandra Brown	Community Information
Don Burnside	Agriculture
Jim Crossland	Communications
Bronwyn Denman	Education-Primary
Estelle Erb	Education
Debbie Fletcher	Public policy
Rick Fletcher	Resource management
Greg Hunter	Property Services

Member	Classification
Maree Liddell	Education
Ken Mullin	Mathematics
Rosalie Saxby	Graphic Design
Maddy Shoebridge	Project Management
Keiren Shun	Accountancy
Rod Slater	Car retail
Warwick Smith	Strategic Governance
Justin Walker	Media
Sheridan Webb	Public affairs

Heirisson Rotary has not had any new members this year. Some other members currently hold honorary status, but stay in contact with club activities.

Doug Worthington

Last year we were disappointed in the decision from the Town of Cottesloe rejecting our proposal for a memorial for Doug Worthington. This year Debbie Fletcher and Sheridan Web have worked towards creating a photographic competition. This competition is to be an annual event, in memory of Doug Worthington, a Rotarian of 23 years standing and who was a champion of Western Australia's (WA) Rotary Youth Exchange program. Doug's former students (mostly driven by Cyril Blanckaert and Leo Berthet- Rivière) have made this competition possible. All Outbound Rotary Exchange students are invited to submit an entry in the Doug Worthington Memorial Photographic Competition.

Community Projects

Directorate members: Ken Mullin (chair), Don Burnside, Robin Arndt and Warwick Smith

Eye Contact Photographic Exhibition

We had a strange year showing the Eye Contact photographic exhibition. With the delay in the Canberra exhibition (see below), the portraits spent 7 months in storage in Canberra, which took them out of circulation for local exhibitions.

Venues exhibited this year:

- Wesley College, where Chaplain Manny Strydon wrote an excellent supporting article in the Uniting Church's Revive magazine
- Street Chaplains - Annual Gathering
- Education Dept Head Office – Homelessness Week

Many thanks to Jim, Don, Warwick, Richard, Greg, Sheridan and Bob for their efforts in helping transport the portraits to and from the various locations.

Eye Contact at Canberra

Senator Dean Smith, who is a member of Perth Rotary, was very impressed when he saw the exhibition, and requested we show it in Parliament House, Canberra, to the Federal politicians. This exhibition was originally scheduled for September 2022, but had to be deferred due to the untimely passing of the Queen, and subsequent closure of Federal Parliament as a mark of respect.

The exhibition was re-scheduled for March 2023, on International Women's Day (IWD). The exhibition was pitched as an IWD event and as a consequence we got an excellent turnout from parliamentarians and local homeless agencies. The event was opened by speeches from Senator Linda Reynolds, MPs Patrick Gorman and Michael Sukkar, Perth Rotaractor Tara Sherwood, and CEO of the Alliance to end Homelessness David Pearson. All speakers spoke about the impact of the photographs on them and emphasised the need to fund more social and affordable housing in Australia. Rotary Down Under covered the event with a 2-page article.

Thanks go to David Motta of the Osborne Park Club, Graham Peden and Judith Pinczuk of the Perth Club and Perth Rotaractor Tara Sherwood.

My Home Project

The "My Home" project deals with the provision of "villages" of small homes for middle-aged homeless women. The first such village comprises 18 homes on a site near North Fremantle train station. The project is supported by 18 Rotary Clubs including Heirisson (we contributed $4,500) who financed and did the fit-out of furniture, TVs etc.

Ken, Warwick, Don and Bev joined a big gathering of Rotary members for the official opening of the North Fremantle facility. The well designed and well fitted out small homes looked superb, and it was great to see how well all the requirements could be accommodated in such a small space. The facility will be managed by St Pat's, Fremantle.

Socks in the City

We had an excellent Winter 2022 socks appeal for the homeless, with many schools and Clubs donating socks or money. Socks were distributed through: Homeless Healthcare, Perth Homeless Support Group, St Bartholomew's House, Street Chaplains, Tranby (Uniting Care WA) and Street Friends. In addition, significant sums of money were also donated which were spent on men's and women's underwear and provided to Homeless Healthcare and Perth Homeless Support Group.

The Winter 2023 appeal has started very well with sock and financial contributions from a number of Clubs and individuals.

Give A Feed

Give A Feed is a campaign to provide a nutritious festive meal at Christmas for the most vulnerable families in our community who struggle to put food on the table. We pack individual hampers for which we charge $30 each but, thanks to Foodbank's buying power, are packed with food worth over twice that value. The campaign ranges across Rotary Clubs, individuals and corporates. 2022 was our most successful year to date with 4,302 hampers sold, at a total value of $129,060.

In addition Club members spent a morning at Foodbank, packing over 1,000 of the hampers, which is always an enjoyable and worthwhile activity.

12 Buckets

12 Buckets is an organization that mentors primary school children "at risk". Their mentoring helps many such children every year, and helps them back into mainstream society. As such they help prevent youth homelessness. We donated $1,200 to them to support one child for the 2023 year.

New Pedestrian/Cycling Causeway Bridge

Main Roads are planning a new pedestrian/cycle bridge over the Swan River, beside the Causeway Bridge, due to be finished by Dec-24. This is to relieve pedestrian/cycle traffic on the Causeway. The new bridge will have a section across land on Heirisson Island. We have spoken to Main Roads about this section. They are planning seating and "yarning" areas. The Heirisson Club would like to have an information stand there detailing the flora and fauna of Heirisson Island as well as its Aboriginal and European history.

The European history relates to Francois Heirisson who was on Baudin's expedition and who was the first European to set foot on the island on June 1801. He named it for himself ("iles Heirisson"), and this piece of Perth history is a fact of which most people are unaware.

Oral Health in Aboriginal communities

We continue to support the Kimberley Dental Team, a group of volunteer dentists who travel to the Kimberley twice a year to provide free dental services to the Aboriginal communities. Our support comprises strategic services as well as administrative and financial reporting.

Australia Day Breakfast – 26 January 2023

St Barts were unable to organise the annual Australia Day Breakfast for the residents of East Perth this year, so Heirisson stepped into the breach and hosted the event. It was very successful - over 200 people turned up and received eggs, bacon, sausages and onions on a bun, along with drinks. Unfortunately we ran out of food and had to turn many people away.

Overall, it was a great event – very good for the local community and the Club – and we must continue it and grow it as a local community activity. We are very grateful to Robin Arndt and Keiren Shun, the wide range of volunteers from the Club and the East Perth Community Group who helped out - as well as John Patton of the East Perth IGA who again provided the groceries free of charge.

Anzac Day Gunfire Breakfast – 25 April 2023

A small posse of Heirisson worthies – being Jim, Maree, Warwick, Jacqueline, Don and Bev – turned up to Government House Gardens in the early morning darkness on Anzac Day ready to serve breakfasts to veterans and others who had come from the Dawn Service. After the usual muddles of deciding what bit of equipment goes where, and who does what, and can someone find the gloves please etc etc, we got into action, helped by Perth Rotary stalwarts and students from Mercedes College. We served about 1350 egg and bacon buns, while Perth Rotary members staffed the tea and coffee stand next door. The only slip up was that Jim and Don thought two of the gas bottles had enough in them, but alas they did not - oops. But, we soldiered on with the other four barbecues, and no one went without a feed. A good event, and well worthwhile doing.

International Projects

Directorate members: Greg Hunter (chair), Rod Slater, Warwick Smith and Maree Liddell

Silver Teapot

This is an initiative from Rod Slater to relieve members of their loose change i.e. 5c, 10c and any other silver coins. These proceeds go towards fundraising for the provision of providing safe drinking water in third world countries.

VAKA Health App

Initially introduced to Rotary Club Heirisson by Peter Williams and subsequently taken over by the Rotary Club of Melbourne as they have a connection to the University of Melbourne. This initiative is a phone/tablet based Health App developed for health workers in regional African countries where access to medical facilities is limited.

Support for a Ukrainian Family

Sheridan Webb arranged for Rotary Club Heirisson to assist with relocating a family from Ukraine to Perth. A district Grant was approved however, the family changed their mind about relocating at the eleventh hour.

Meeting with Rotary Club of Kyiv - A skype meeting was held to give an insight into what Rotary was assisting with, following the devastating Russian war in Ukraine.

Mama Respond in Kenya

Founder Erin Heggarty gave members an update on the facilities that have been constructed in a village in Kenya to assist the education of children living with disabilities. Rotary Club Heirisson previously donated a couple of thousand dollars to assist with funding.

Youth Projects

Directorate members: Debbie Fletcher(chair), Jacqueline Baril and Bronwyn Denman.

Coordination of the National Youth Science Program (NYSF)

The NYSF was re-launched to be held face to face for the first time post-COVID for 2024. Applications are currently open and Heirisson is working with Girrawheen SHS to nominate applicants.

Support for Girrawheen Senior High School (GSHS)

Our support for GSHS continues, with support provided for the school's Clontarf Academy, its Art program and STEM (Science, Technology, Engineering and Maths) club. The Club was also represented at the Careers Expo held by the school in June.

The Club partnered with Bunnings to provide plants, mulch and benches for a sustainable garden established outside the STEM building of the school. The garden educates students, teachers and parents about the importance of preserving local flora and fauna, conserving water and inspires ecofriendly practices like composting within the school and beyond. It also fosters a deeper understanding and appreciation of the natural world in the school community. It creates a visually pleasing and inviting environment which also serves as a peaceful retreat for students and contains buddy benches which serve as a safe and comfortable haven for students who may be having emotional turmoil and require a calm space to recharge. The Club has agreed to fund a peace pole to be situated in the garden to enhance reflection and mediation.

The Club, partnering with GSHS, has submitted an application for a District Grant to provide reticulation to the garden.

Photography students at the school were also appointed official photographers for the Club's Duck Derby and provided a very professional record of the day's events.

The Club has also supported the after school Maths Academy and Drama Clubs through the provision of catering to ensure students are well nourished after a busy school day.

Rotary Youth Exchange

Rotary Youth Exchange is a wonderful program. Young people from across the globe spend a year in a different country, hosted by Rotarians, and immerse themselves in the language and culture. This program was suspended during COVID and we are pleased that it will be recommencing this year, with an inbound student due to arrive in Perth on the 26th July 2023. Heirisson will not be sponsoring a WA youth to go overseas (outbound) this year, but we are looking for candidates for next year.

The young people supported by Heirisson are shown in the table below.

Year	Outbound	Inbound
2023		Emilia Navarria
2020	James Shoebridge (Poland)	Nils Braun (Switzerland)
2019	Josh King (Belgium)	Sofia Poyry (Finland)
2018	Lauren Wolters (Brazil)	Julia Otani (Brazil)
2017	Eliza Tester (Belgium)	Melissa Shao (Italy)
2016	Lucy Gipson-Stratton (Brazil)	Martin Roer (Norway)
2015	Tim Wrathall (Germany)	Charles Poublang (France)
2014	Scarlet McKay (Belgium)	Judith Lebski (Germany)
2013	Sally Thompson (Italy)	Sandy Huang (Taiwan)
2012	Jack Paterson (Belgium)	Pedro Mazzarin (Brazil)
2011	Bethwyn Cleary (France) Todd Holloway (France)	Miro Passinen (Finland) Jacob Ravn (Germany)
2010	Daniel Cleary (Sweden)	Christian Magyar (Switzerland)
2009	Jessica McMeikan (Denmark)	Line Scandolari (France)
2008	Vanessa Plummer (Brazil)	Kathrine Arnesson (Norway)
2007	Louise Cleary (Netherlands) Cody Sheridan (Brazil)	Stephanie Sue (Taiwan)
2006	Alicia Dender (Brazil) Sarah Cleary (Denmark)	Katharina Treiber (Germany)
2005	Melanie Turner (Netherlands)	Kees Meurders (Netherlands)
2004	Sam Cleary (Slovakia)	Katrine Sorenson (Denmark)
2003	Zoey Irwin (Switzerland)	Sini Ristela (Finland)
2002	Mandy Shade (USA)	Nicholas Haupert (Belgium)
2001	Devika Tampi (Switzerland)	Allyson Savin (USA)
2000	Rhoda Lopez (Belgium)	Orn Jitrsilsopon (Thailand)
1999	Kirsty Shade (Norway)	Dan Jorgensen (Norway)
1998	Elizabeth Colgate (Netherlands)	Xaviere Bodson (Belgium)
1997	Thomas Foss (Brazil)	Petra Eronen (Finland)
1996	Christopher Rumley (Japan)	Christophe Demaegdt (France)
1995	Ashleigh Brand (Canada)	John Hopson (USA)
1994	Kelly Redmond (USA)	Rie Tanaka (Japan)
1993	Julianne Carroll (Denmark)	Bev Scott (South Africa)

Club Services activities

Directorate members: Rick Fletcher (chair), Don Burnside, Sheridan Webb and Jim Crossland.

Club administration

Our routine meeting arrangements were adjusted several times during 2022/23, we shifted from evening meetings at Gloucester Park to the Claisebrook Design Community (CBDC) Centre at 25 Gladstone Street Perth. This interesting venue was well received by members and enabled us to bring our own food and wine.

Unfortunately, the monthly rate for this venue increased significantly after 6 months so we had to find another home. The current venue is the Perth Tattersalls Bowling Club (PTBC), where we get to share the pre meeting area with ladies' darts night. Social membership of the PTBC enables Rotary members to purchase cheaper drinks!

Other aspects of club administration dealt with included:

- the purchase of a cover for the trailer to assist with transporting the 'Eye Contact' Exhibition but also useful for transporting barbecues, and other club equipment;
- organising speakers, social events, and rosters for volunteering at fund raising events
- deciding awards for members and others

Awards

Paul Harris award was presented to Rod Slater at our Christmas function on the 17th December 2022. This award was presented to Rod for his continued generous support in our club, despite the fact that he is now unable to attend our meetings.

Social program

The social program in 2022-23 included four main events for the year.

Changeover 'Cowboy Night' Dinner – 17 July 2022

Changeover was again held on at Gloucester Park. About 40 guests, members and partners attended and enjoyed the venue, especially the lights on the Matagarup Bridge. Sheridan Webb did an excellent job as MC, and we were delighted to have District Governor Dee Buckland and Assistant Governor Jane O'Leary present as guests.

The theme was a Cowboy and Country night with everyone dressing for the occasion and Rick providing the boot scooting music and a bit of Karaoke – I'm sure that no one will ever be able to listen to Tequila Sunrise the same way after this event.

Jane O'Leary and Ineke Oliver did the judging for the best dressed, with Don Burnside and Jacqueline Baril as the winners. Past President Don Burnside presented the Annual Report for 2021-22, and our Sergeant Greg Hunter enlivened the evening with a very entertaining fines session.

Karaoke Evening - 29 November 2022

Spurred on by the 'excellent' sing along efforts at the change over dinner, a full on Karaoke event was held at the CBDC. Our resident troubadour, Rick Fletcher brought his guitar, and sundry other musical equipment for an evening of popular music with an opportunity for club members to join in a format resembling karaoke. There was a high level of participation with most members getting up to sing at least one song - some highlights included renditions of Sweet Caroline, Sweet Transvestite and You Can Leave Your Hat On. A good time was had by all.

President's Christmas Function – 17 December 2022

President Bronwyn invited all members and partners to a Christmas function at her home. The meal was a selection of cold meats, salads and desserts of course with members bringing along different courses. A great day was had and we even had a visit from Rod Slater who was awarded a Paul Harris Fellow at the event.

Quiz Night 30 May 2023

The last social evening of the year was a quiz night organised by Debbie and Rick Fletcher. There were five sets of ten questions covering geography, music, sport, general knowledge and literature for a suite of minor prizes and bottle of very good 2005 Shiraz.

Two teams battled it out with the winners being Ken, Sharon, Sandra, and Jim. It was agreed that this may become a regular feature.

Guest Speakers

Interesting guest speakers are a much appreciated aspect of Rotary meetings and a varied and interesting guest speaker program was maintained through the year. Many members contributed suggestions for guest speakers. We were fortunate that several members were also able to share their knowledge about a variety of subjects, including some of Rotary's programs.

Many of the presenters described work being done in building community and social capital – in addressing homelessness, overcoming disabilities and supporting Indigenous aspirations. We continue to support our local area and our link school Girrawheen Senior High School and in providing support for disadvantaged people in other countries. Some of these presentations led to the Club making donations to the organisations involved (see other sections of the report).

Other presentations considered some little-known aspects of Australian history and some notable Australians, digital marketing, re-seeding with native plants, personal experiences in remote areas of the world and the design of the Pedestrian Bridge planned for East Perth.

The full list of Guest Speakers for the year is shown below.

Date	Speaker	Affiliation and/or Subject	Introduction
5-Jul	Warwick Smith	GH Wilkins - Explorer	Sheridan Webb
19-Jul	Geoff Barrett	Quenda Relocations and habitat requirements for Quenda	Don Burnside
2-Aug	Locki from Media Junction	Marketing via different platforms (difference between interruption and intent digital marketing).	Justin Walker
16-Aug	Lauren Wolters	Ex-Exchange Student - Lauren belongs to a club called ROTEX which is a social alumni club for past Rotary Youth Exchange Students.	Don Burnside
6-Sep	Alison Cook	Red Cross' work with Migrant Support Programs	TBD
20-Sep	Ineke Oliver	Presentation from the District Governor 2022 - 2023	Don Burnside
4-Oct	Alexander Truong and Nevin Bryle Soriano	Ex - NYSF students: Presentation on their experiences at NYSF	Richard Nolan
18-Oct	Erin Hegarty	Founding Director of Mama Respond - progress	Don Burnside
1-Nov	Don Burnside	Cactuses I have known	Ken Mullin
15th Nov	Aaron Pitt and Wayne Smith	Launch of "Give A Feed 2022"	Ken Mullin
29th Nov	**NA**	**Kareoke night at CBCD**	**Rick**
6th Dec	Adrian Talbot	Update on Homes for Homes	Ken Mullin
20th Dec	Greg, Maddy, Richard, Don and Ken	Directorates reports	Bronwyn
17th Jan	Simone Pedrini	Re-seeding WA with Native Plants	Ken
7th Feb	Peter Worsley	Taim Bilong kiap - A Personal Recollection	Bronwyn
21-Feb	Club Directorates	Deb - Youth; Ken - Community; Greg - International	Bronwyn
1 March	Rick Fletcher	Sojourn to Vanuatu	Bronwyn
15 March	Bronwyn and Debbie	Strategic Planning Evening	
5-Apr	Claire Paddison	From Mains Road - Design for Causeway Pedestrian/Cycle bridge	Robin
19-Apr	Nicki McKenzie - 12 Buckets	HRC has previously donated to 12 buckets and Nicki is going to present on progress this year.	Ken
3-May	Nicola Bedwood - Brightwater	Brightwater is an innovative, contemporary aged care and disability service. Nicola will be talking to us about Brightwater's mission	Bronwyn
17-May	Linda Elosevich	Wanslea	Sandra
30-May	**Rick and Debbie Fletcher**	**Social Evening – Quiz night**	**Bronwyn**
7-Jun	Ken Mullin	“Chatbots including ChatGPT".	Don
21-Jun	Bronwyn, Ken and Sheridan	Finalising the Strategic Plan, and concluding with a brief presentation from Sheridan about her bike ride to Margaret River	Bronwyn

Fund raising

An important role of the Club Services Directorate is fund-raising. This is not an end in itself, but enables the club to support and encourage those organisations in the community that are aligned with Heirisson’s values and objectives. In our Strategic Planning in 2019-2020, we set a target of $30,000. Our fund-raising achievements were more modest in 2022-2023, but have been sufficient to allow us to support financially those organisations that align with our values and strategic objectives, as shown below.

Our major fund-raising activities in 2022-2023 were the Duck Derby and support for Classic Cars and Coffee Events, which is owned by Justin Walker.

The 2023 Duck Derby was run by Heirisson alone, but benefited from significant support from Mill Point Rotary Club members and other beneficiaries who sold tickets and helped out on the day. This year the beneficiaries were 12 Buckets, Kids Cancer Support Group, Shelterbox, and Mill Point, Hillarys, Morley, and e-Rotary Clubs. The event ran in similar fashion to previous years, the presentations were more formal, we had ample helpers beforehand and on the day, the wind blew the right way, and there was a big crowd at the event.

We were very grateful for sponsorship in the way of a reduced price for the first prize (Toyota Yaris from City Toyota) and only half price for two electric bikes for second prize from E-bikers in Fremantle. After a rather undignified noisy panic by the permit holder for the event (no names!) during the last minute number-labelling of ducks, 5,501 ducks were tipped off the jetty, and made a dignified journey to the beach where the first six ducks were collected by Bronwyn Denman (Heirisson President). The six prize winners were delighted to be advised of their good fortune. For their efforts, the beneficiaries received $10,482 to contribute to their charitable activities and Heirisson earnt $6,184 from the event.

Thanks to Justin Walker, Heirisson has been able to benefit from involvement in several ‘Classic Cars and Coffee’ events over the last year. The two major events, held in November 2022 (Wanneroo Raceway) and December 2022 (UWA) involved working with members of the Prostate Cancer Foundation of Australia (PCFA) in collecting entrance money from the owners of classic cars and spectators. Collecting the money is a lot of fun, involving dodging between cars, while admiring cars old and even older! Heirisson takes home 30 per cent of the funds. The remainder of the money was shared between the Prostate Foundation of Western Australia, and the event owner.

Following these two events, we have been engaged in the monthly events selling food stuffs to hungry attendees, which has also brought in valuable funds for our projects.

The full list of fund raising events, with some details about how the funds raised have been disbursed are presented below.

Event	Details	Net Funds raised	Comments
Duck Derby 30 April 2023	Major event for the year, held at Hillarys Marina in front of a large crowd. The event was led by Don Burnside, with all members involved in some way. Significant support was provided by Mill Point Rotary Club	$16,666	$10,482 distributed to beneficiary charities and other RCs selling tickets $6,182 was returned to Heirisson.
Classic Cars and Coffee 7/11/2021 and 31/12/2022, plus monthly events	Parking money ($10 per car) was collected from people bring their cars to two venues to display. Subsequent to these events, Heirisson has been assisting in the sale of foodstuffs at the monthly events. Justin Walker leads in this area, with most club members having been involved	$5,035	From a total of $11,054 collected, funds are shared between PCFA, the event's owner and Heirisson
Australia Day Breakfast 26/1/2023	A breakfast provided to East Perth residents in Victoria Gardens by Heirisson Rotary Club. Robin Arndt and Keiren Shun led the event for Heirisson, with most members involved. Foodstuffs were generously provided by East Perth IGA.	$1,156	Retained by Heirisson.
Weekly donations	Fines and silver teapot	1,305	To contribute to international projects
Total		**$24,162**	
Passed through to charities, Rotary Clubs and event owners		**$10,482**	
Retained to contribute to other Heirisson projects		**$13,680**	

Financial information

Club Donations

At Heirisson we direct our donations to causes and organisations that are aligned with our vision and values as shown at the start of this Report. Our donations are shown in the table below. These include the transfer of funds from the Duck Derby to the beneficiaries in return for their support for the event.

Recipient	Details	Amount
'Socks in the City'	Heirisson's own donation. Heirisson also looks after funds contributed by other clubs and individuals, and distributes socks to Homeless Healthcare, Perth Homeless Support Group and the Street Chaplains	$500
My Home	Heirisson has previously provided $3,000 towards the fitout of the small homes for homeless women that have been built in North Fremantle. We were requested to provide further support in 2022-2023.	$1,500
Girrawheen Senior High School and Clontarf Academy (at GSHS)	Support for GSHS student to attend the National Youth Science Forum ($1,850) Provision of food for the Maths Academy $1,170) Prizes for Youth Awards ($712.50)	$3,732.50
'Give a Feed'	Payment for 20 Christmas Hampers for people in need	$600
12 Buckets	Support for mentoring of primary school children	$1,200
Mount Lawley SHS	Science Scholarship	$250
Richard Nolan's book	Support for production of the Workbook	$91.95
Wheelchairs for Kids	Support for wheelchair construction and delivery	$1,000

Recipient	Details	Amount
Past NYSF student	Support for past student to attend International Youth Science Forum in London	$1,060
Rotary Foundation	Annual donation to support the work of the Rotary Foundation is awarding District and Global Grants	$1,500
Beneficiaries from the Duck Derby	Beneficiaries were Shelterbox, 12 Buckets, Kids Cancer Support Group, Morley, Hillarys, e-Rotary and Mill Point Rotary Clubs.	$10,482
Total		**$21,416.45**

Financial Overview for 2022 - 2023

The Profit and Loss Report for 2022-23 is shown in the table below.

The Report shows that for Heirisson Rotary Club alone, total income from all sources fees, registrations, fund-raising and grants was $98,344 and total expenses – administration, club operations and charitable donations – was $102,977resulting in a loss for the year of $4,634.

Total funds on hand at 30 June 2023 were $57,206.69. Liabilities total $6,615.94 with equity being $50,590.75 (see table after the P&L statements).

Please note, the accounts have not yet been finalised and audited.

Heirisson Rotary Club - P&L		
Income	**2021-2022**	**2022-2023**
Membership subscriptions	$3,760	$4,959
Event registrations (breakfast, Changeover Dinner)	$9,349	$7,370
Donations	$4,730	$3,000
Donations for Doug Worthington's memorial	$4,036	$0
Tea Pot Silver and Fines (for International Projects)	$6,679	$1,305
Auction Dinner (August 2021	$31,443	$0
Duck Derby (held September 2021)	$59,475	$57,469
Brass on the Grass (December 2021)	$637	$0
Australia Day Breakfast (January 2022	$1,136	$1,431
Classic Cars and Coffee	$4,877	$11,054
Big Boys Toys (February 2022)	$6,301	$0
Thank you to volunteers lunch (May 2022)	$500	$0
Eye Contact (donation plus District Grant)	$0	$11,756
Rotary District Grant (for GSHS Stem, and Trailer)	$3,099	
Total Income	**$136,022**	**$98,344**
Expenses	**2021-2022**	**2022-2023**
Administration, bookkeeping and bank costs	$1,357	$1,756
Advertising & Marketing including membership drive, website, printing etc	$2,415	$1,174
Club event costs (breakfast, Changeover Dinner)	$12,547	$7,929
Auction Dinner (August 2021) Includes payments to beneficiaries	$21,448	$0
Duck Derby (held September 2021) Includes transfers to partners and RC Mill Point	$53,641	$51,287
Brass on the Grass (Heirisson did not participate in December 2022)	$636	$46
Classic Cars & Coffee – several events. Includes transfers to PFWA and event owner	$3,414	$6,019
Australia Day Breakfast (January 2022	$652	$275

Big Boys Toys (February 2022). Payment to event owner	$3,098	$0
Thank you to volunteers lunch (May 2022)	$400	$0
International Expenses	$2,000	$0
Community Expenses	$3,236	$6,952
Eye Contact (trip to Canberra)		$12,629
Youth Expenses	$9,714	$5,135
Rotary District, Down under and Rotary International subscriptions etc	$5,340	$4,925
Storage (Duck Derby, barbecue equipment and Eye Contact)	$3,483	$4,850
Total expenses	**$123,381**	**$102,977**
Net Profit/(Loss)	**$12,641**	**-$4,634**

Funds managed by Heirisson Rotary Club - P&L 2022-2023	
Socks in the City	
donations by clubs and individuals	$1,747
expenditure (purchase of socks)	$238
Australian Rotary Health	
donations and product purchases	$1,438
expenditure (reimbursement for meals)	$50

Balance of Accounts at 30 June 2023	
Operating Cheque Account 5327	$33,608.82
Duck Derby Account 5300	$21,841.87
Total	**$57,206.69**
Liabilities	
Socks and the City (funds to be committed 2023)	-$2,092.00
Doug Worthington's Memorial (donations from France)	-$3,535.72
Australian Rotary Health	-$988.22
Net Equity	**$50,590.75**

Rotary Club of Heirisson

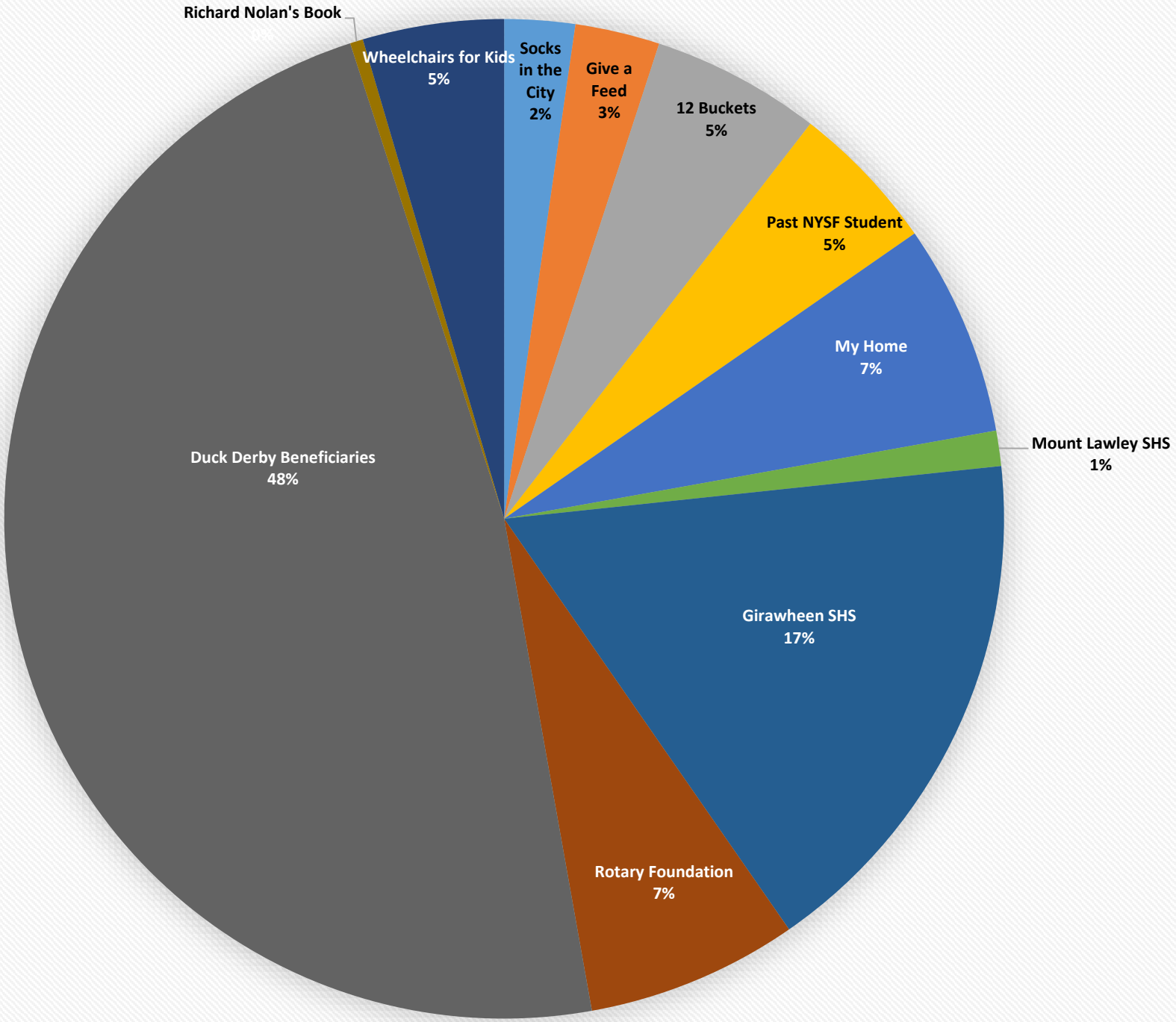
Strategic Plan 2023-2026

Our Vision

A collective power for community good

Our Values

Commitment to community service
Friendliness, a sense of belonging, fellowship, teamwork and fun
Embracing inclusivity and diversity, without making judgements

Pillars	Our Goals	Key Strategies	We will Always
Community Impact	• Maximise community impact • Projects aligned with members' interests and capacity	• Form partnerships with others to achieve outcomes • Understand and communicate the impact of our work • Focus on a few high impact projects rather than spread ourselves too thinly • Look for projects with sustainable outcomes, that focus on prevention rather than cure, that match small effort with big benefits	• Pursue new projects where there is evident need and where we can deliver value • Be prepared to consider opportunistic one-offs • Seek out East Perth projects where we can
Member Fulfilment	• Maintain our current membership • Increase to ~25 members over 2 years • All members happy with their Club involvement	• Ensure we are making the Club relevant and worthwhile to current members • Task a small group of members to develop a membership strategy • Increase recognition of the Rotary Club of Heirisson, particularly with the East Perth community	• Encourage friends and colleagues to join Heirisson • Be a place where our members have a sense of belonging and are valued • Maintain a culture of openness, friendliness and camaraderie • Maintain our gender diversity
Internal Processes	• Relevant, effective & efficient Club structure • Effective internal communication • Members have a working knowledge of Rotary and how it can help our projects	• Revitalise current committees & processes • Develop good induction materials and mentoring processes • Ensure the Club newsletter is relevant to members • Pursue a Club-led learning strategy on Rotary knowledge	• Maintain governance systems to the required standards • Regularly review progress of the Strategic Plan and report to members • Prepare an annual report on Club activities
Fund Raising	• To raise funds of $20,000 pa for our priority projects • Fund-raising is enjoyable and within members' capacity	• Lead a major event every 2 years, and in between have a number of smaller events • Attract grants and corporate sponsorships to take pressure off direct fundraising • Look for strategic partnerships in fund-raising • Develop an annual 2 year fund-raising plan	• Manage our funds sustainably • Maintain a fund-raising reserve to be able to take advantage of short-term opportunities as they arise • Do fund-raising projects that promote Heirisson and engage our members

HEIRISSON ROTARY CLUB DONATIONS FOR 2022 - 2023